

WETATi Academy YoungPreneurs™

01

Junior YoungPreneurs

Elementary School
3rd - 5th Grade



02

Next Generation YoungPreneurs

Middle & High School
6th - 12th Grade



03

Collegiate YoungPreneurs

College
18 - 25



Contact us

240-743-6188

info@WETATiAcademy.org

WETATiAcademy.org/ProgramOverview

Connect with us @WETATiAcademy



" I wish there was a WETATi Academy when I was a young kid."

- Timothy J. Adams, President and CEO of SA-TECH, Annual WETATi Academy National Entrepreneurship Convention Honorary Chair and Strategic Partner

IMPACT



WETATi POWER!



" ...there is no rule for being an entrepreneur. It doesn't matter how young or old you are...Business ideas come from the strangest places...The best entrepreneurs come from diversity."

- Mikaila Ulmer, 'Shark Tank' Kid Entrepreneur, 2018 Annual WETATi Academy National Entrepreneurship Convention Keynote Speaker



PRACTICAL Entrepreneurship EDUCATION



WETATiAcademy.org



WETATi Academy is a Center for Creative Thinking & Leadership 501(c)(3) non-profit **Practical Entrepreneurship Education** organization, established in 2012.



Mission

Our mission is to educate, empower and train low-to-moderate-income students ages 8 - 25 and communities on how to become financially independent through our **Practical Entrepreneurship Education** program.



2023 - 2024 SY
WETATi Academy
National Dureke
Business iDEA
Pitch Competition
WINNERS



- Elijah Taylor, 3rd Place, Next Generation YoungPreneur WETATi Academy Business iDEA: E&N Feeding US
- Nasirah Leekins, 1st Place, Collegiate YoungPreneur WETATi Academy Business iDEA: Darling Dolls

BUILD YOUR OWN menu to match the needs and desires of your school.



A LA CARTETM PROGRAM MODEL



Program Main Course

Practical Entrepreneurship Education Program™

- Entrepreneurship Course
- WETATi Academy iDEA Lab

Semi-Finals Dureke Business iDEA Pitch Competition

- WETATi Academy YoungPreneurs Juniors
- WETATi Academy YoungPreneurs Next Generation
- WETATi Academy YoungPreneurs Collegiate

National Entrepreneurship Convention

National Dureke Business iDEA Pitch Competition

- WETATi Academy YoungPreneurs Juniors
- WETATi Academy YoungPreneurs Next Generation
- WETATi Academy YoungPreneurs Collegiate

Practical Entrepreneurship Education Program YoungPreneurs Ceremony

Anne-Reese Carswell Scholarship & Awards Gala

- National Dureke Business iDEA Pitch Competition Winners Showcase & Awards
- Scholarship Awards Ceremony

Add-Ons

Student Program

In-Person Sessions

- Financial Literacy Course
- STEMpreneur Course
- Workforce Development Course
- Personal Development and Leadership Course



Family Program

Virtual Sessions

- Family Workshop



PLACE YOUR ORDER AT

WETATiAcademy.org/ProgramOverview

EMAIL info@WETATiAcademy.org

CALL 240-743-6188